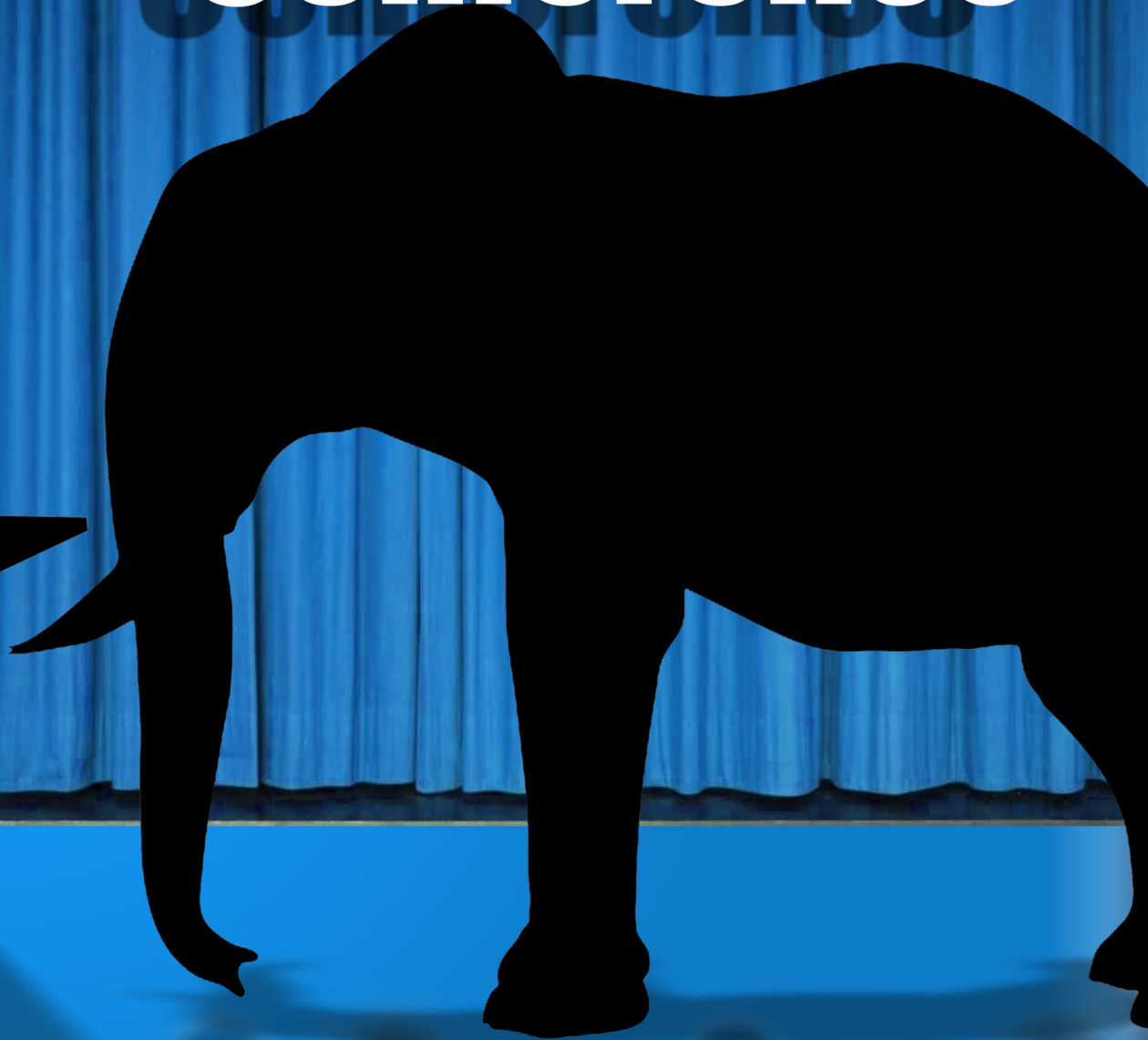


the

# ELEPHANT in the ROOM Conference



**Aug 25 - 27, 2019 | Grand Hyatt  
Washington D.C.**

# ABOUT THE CONFERENCE

Isn't it about time we start talking about '*those*' topics nobody else is willing to discuss. ***The Elephant in the Room Conference*** is a different kind of conference, openly tackling the tough topics including:

✓ **Hell Freezes Over: What To Do Now That We're Taxed?**

✓ **Why We Hate You: The Banker's View**

✓ **Is Secondary Capital Really Needed?**

✓ **Executive Compensation: Am I Getting Mine?**

✓ **Bitcoin: Savior or Sinner?**

✓ **Is Your Computer System Safe...NO! A Live Hack**

✓ **The Dirty Secrets of Lobbying**

✓ **Is Your Healthcare Making You Sick?**

✓ **Do We Need Just One CU Trade Group?**

✓ **Merger Mania: Has It Gone Too Far?**

✓ **The Highs...and Highs of Cannabis Banking**

## COME JOIN US

**To openly discuss what's on the minds of the credit union community.**

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# the ELEPHANT in the ROOM Conference



**Sundie Seefried**

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**Ben Mrva**

*EVP Business Development, SRM*

## Featured Speakers

# the ELEPHANT in the ROOM Conference



**Robin Hoag**  
*Shareholder, Doeren Mayhew*



**Bob Fenner**  
*Former General Counsel, NCUA*



**John McKechnie**  
*Senior Partner, Total Spectrum*

## Featured Speakers

# ELEPHANT CONFERENCE REGISTRATION

Name Name for Badge

Credit Union / Organization Asset Size

Mailing Address

City State Zip

Email Address

( \_\_\_\_\_ ) \_\_\_\_\_ @ \_\_\_\_\_  
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## REGISTRATION FEES

## SELECT THE REGISTRATION(S) FOR YOUR CREDIT UNION

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**All Registrations Include  
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### Three Ways to Register For the Conference:

 **Online:** [www.ElephantConference.com](http://www.ElephantConference.com) - or - [Click Here to Register](#)

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